

111

1 of 11

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

$$SC = *$$

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|--------|-------|--|-----|----------|----------------------------|------------|------------|-------------|------------|---------|
| | 1 | M-F | 5A-6A | NEWS Buyline Comment: NEWS [MADE-GOOD BY LINE(S) 42 56] | :30 | \$325.00 | 09/17-09/28 | 0 | 0 | 0 | \$0.00 | |
| | 42 | W-F | 5A-6A | NEWS Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #1: 9/17 (5/WK)] | :30 | \$325.00 | 09/19-09/21 | 5 | 1 | 5 | \$1,625.00 | |
| | 56 | M,TH-F | 5A-6A | NEWS Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #1: 9/24 (5/WK)] | :30 | \$325.00 | 09/24-09/28 | 5 | 1 | 5 | \$1,625.00 | |
| | 2 | M-F | 5A-6A | NEWS Buyline Comment: NEWS | :30 | \$450.00 | 10/01-10/05 10/08-10/19 | 3 1 | 1 2 | 3 2 | \$2,250.00 | |
| | 3 | M-F | 6A-7A | NEWS Buyline Comment: NEWS | :30 | \$700.00 | 10/01-10/05 10/08-10/19 | 4 1 | 1 2 | 4 2 | \$4,200.00 | |
| | 4 | M-F | 6A-7A | NEWS Buyline Comment: NEWS [MADE-GOOD BY LINE(S) 43 57] | :30 | \$650.00 | 09/17-09/28 | 0 | 0 | 0 | \$0.00 | |
| | 43 | W-F | 6A-7A | NEWS Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #4: 9/17 (10/WK)] | :30 | \$650.00 | 09/19-09/21 | 10 | 1 | 10 | \$6,500.00 | |

2 of 11

Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson ()
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Daypart

4 of 11

4 of 11

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|--------|----------|--|-----|----------|--|------------------|------------------|------------------|------------|---------|
| | 11 | M-F | 1230P-1P | | :30 | \$325.00 | 09/17-09/28 10/01-10/05 10/08-10/19 | 0 3 0 | 2 1 2 | 0 3 0 | \$975.00 | |
| | | | | Buyline Comment: AGENDA [MADE-GOOD BY LINE(S) 48 62] | | | | | | | | |
| | 48 | W-F | 1230P-1P | | :30 | \$325.00 | 09/19-09/21 | 5 | 1 | 5 | \$1,625.00 | |
| | | | | Buyline Comment: AGENDA [MKGD FOR SPOTS MISSED ON LN #11: 9/17(5/WK)] | | | | | | | | |
| | 62 | M,TH-F | 1230P-1P | | :30 | \$325.00 | 09/24-09/28 | 5 | 1 | 5 | \$1,625.00 | |
| | | | | Buyline Comment: AGENDA [MKGD FOR SPOTS MISSED ON LN #11: 9/24(5/WK)] | | | | | | | | |
| | 12 | M-F | 2P-3P | | :30 | \$325.00 | 09/17-09/28 10/01-10/05 10/08-10/19 | 0 3 0 | 2 1 2 | 0 3 0 | \$975.00 | |
| | | | | Buyline Comment: DRS [MADE-GOOD BY LINE(S) 49 63] | | | | | | | | |
| | 49 | W-F | 2P-3P | | :30 | \$325.00 | 09/19-09/21 | 5 | 1 | 5 | \$1,625.00 | |
| | | | | Buyline Comment: DRS [MKGD FOR SPOTS MISSED ON LN #12: 9/17(5/WK)] | | | | | | | | |
| | 63 | M,TH-F | 2P-3P | | :30 | \$325.00 | 09/24-09/28 | 5 | 1 | 5 | \$1,625.00 | |
| | | | | Buyline Comment: DRS [MKGD FOR SPOTS MISSED ON LN #12: 9/24(5/WK)] | | | | | | | | |
| | 13 | M-F | 3P-4P | | :30 | \$450.00 | 09/17-09/28 10/01-10/05 10/08-10/12 10/15-10/19 | 0 3 0 1 | 2 1 1 1 | 0 3 0 1 | \$1,800.00 | |
| | | | | Buyline Comment: PHIL [MADE-GOOD BY LINE(S) 50 64] | | | | | | | | |

Station KSNV-TV LAS VEGAS, NV. Agency () JAMESTOWN ASSOC
 Advertiser () REP. JEWISH COALITI 5 MAPLETON ROAD, S#300
 Product REP JEWISH COALITION PRINCETON, NJ 08540
 Estimate# Agency C/P1/P2/E
 Buyer LAURA LANCASTER Flight Dates 09/17/2012 - 10/21/2012
 Phone# Hiatus Weeks
 Fax#
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|--------|---------|---|-----|----------|-------------|------------|------------|-------------|------------|---------|
| | 50 | M-F | 3P-4P | PHIL | :30 | \$450.00 | 09/19-09/21 | 5 | 1 | 5 | \$2,250.00 | |
| | | | | Buyline Comment: PHIL | | | | | | | | |
| | | | | [MKGD FOR SPOTS MISSED ON LN #13: 9/17(5/WK)] | | | | | | | | |
| | 64 | M,TH-F | 3P-4P | PHIL | :30 | \$450.00 | 09/24-09/28 | 5 | 1 | 5 | \$2,250.00 | |
| | | | | Buyline Comment: PHIL | | | | | | | | |
| | | | | [MKGD FOR SPOTS MISSED ON LN #13: 9/24(5/WK)] | | | | | | | | |
| | 14 | M-F | 4P-430P | NEWS | :30 | \$600.00 | 09/17-09/28 | 0 | 0 | 0 | \$0.00 | |
| | | | | Buyline Comment: NEWS | | | | | | | | |
| | | | | [MADE-GOOD BY LINE(S) 51 65] | | | | | | | | |
| | 51 | M-F | 4P-430P | NEWS | :30 | \$600.00 | 09/19-09/21 | 5 | 1 | 5 | \$3,000.00 | |
| | | | | Buyline Comment: NEWS | | | | | | | | |
| | | | | [MKGD FOR SPOTS MISSED ON LN #14: 9/19(5/WK)] | | | | | | | | |
| | 65 | M,TH-F | 4P-430P | NEWS | :30 | \$600.00 | 09/24-09/28 | 5 | 1 | 5 | \$3,000.00 | |
| | | | | Buyline Comment: NEWS | | | | | | | | |
| | | | | [MKGD FOR SPOTS MISSED ON LN #14: 9/24(5/WK)] | | | | | | | | |
| | 15 | M-F | 4P-430P | NEWS | :30 | \$725.00 | 10/01-10/05 | 2 | 1 | 2 | \$2,175.00 | |
| | | | | Buyline Comment: NEWS | | | | | | | | |
| | | | | 10/08-10/12 | | | | 0 | 1 | 0 | | |
| | | | | 10/15-10/19 | | | | 1 | 1 | 1 | | |
| | 16 | M-F | 430P-5P | NEWS | :30 | \$725.00 | 10/01-10/05 | 3 | 1 | 3 | \$2,175.00 | |
| | | | | Buyline Comment: NEWS | | | | | | | | |
| | | | | 10/08-10/19 | | | | 0 | 2 | 0 | | |
| | 17 | M-F | 430P-5P | NEWS | :30 | \$700.00 | 09/17-09/28 | 0 | 0 | 0 | \$0.00 | |
| | | | | Buyline Comment: NEWS | | | | | | | | |
| | | | | [MADE-GOOD BY LINE(S) 52 66] | | | | | | | | |

6 of 11

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|--------|-----------|--|-----|------------|---|-------------|-------------|-------------|------------|---------|
| | 52 | M-F | 430P-5P | NEWS Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #17: 9/19(5/WK)] | :30 | \$700.00 | 09/17-09/21 | 5 | 1 | 5 | \$3,500.00 | |
| | 66 | M,TH-F | 430P-5P | NEWS Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #17: 9/24(5/WK)] | :30 | \$700.00 | 09/24-09/28 | 5 | 1 | 5 | \$3,500.00 | |
| | 18 | M-F | 5P-630P | NEWS Buyline Comment: NEWS [MADE-GOOD BY LINE(S) 53 67] | :30 | \$1,000.00 | 09/17-09/28 | 0 | 0 | 0 | \$0.00 | |
| | 53 | W-F | 5P-630P | NEWS Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #18: 9/17(5/WK)] | :30 | \$1,000.00 | 09/19-09/21 | 5 | 1 | 5 | \$5,000.00 | |
| | 67 | M,TH-F | 5P-630P | NEWS Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #18: 9/24(5/WK)] | :30 | \$1,000.00 | 09/24-09/28 | 5 | 1 | 5 | \$5,000.00 | |
| | 19 | M-F | 5P-630P | NEWS Buyline Comment: NEWS | :30 | \$1,200.00 | 10/01-10/05 10/08-10/19 | 3 1 | 1 2 | 3 2 | \$6,000.00 | |
| | 20 | M-F | 630P-730P | NEWS Buyline Comment: WH/JEP | :30 | \$1,300.00 | 10/01-10/05 10/08-10/12 10/15-10/19 | 2 0 1 | 1 1 1 | 2 0 1 | \$3,900.00 | |
| | 21 | M-F | 630P-730P | NEWS Buyline Comment: WH/JEP [MADE-GOOD BY LINE(S) 54 68] | :30 | \$1,000.00 | 09/17-09/28 | 0 | 0 | 0 | \$0.00 | |

7 of 11

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|--------|-----------|--|-----|------------|----------------------------|------------|------------|-------------|------------|---------|
| | 54 | M-F | 630P-730P | Buyline Comment: WH/JEP [MKGD FOR SPOTS MISSED ON LN #21: 9/19(5/WK)] | :30 | \$1,000.00 | 09/19-09/21 | 5 | 1 | 5 | \$5,000.00 | |
| | 68 | M,TH-F | 630P-730P | Buyline Comment: WH/JEP [MKGD FOR SPOTS MISSED ON LN #21: 9/24(5/WK)] | :30 | \$1,000.00 | 09/24-09/28 | 5 | 1 | 5 | \$5,000.00 | |
| | 22 | M-F | 11P-1135P | Buyline Comment: NEWS [MADE-GOOD BY LINE(S) 55 69] | :30 | \$1,100.00 | 09/17-09/28 | 0 | 0 | 0 | \$0.00 | |
| | 55 | W-F | 11P-1135P | Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #22: 9/17(4/WK)] | :30 | \$1,100.00 | 09/19-09/21 | 4 | 1 | 4 | \$4,400.00 | |
| | 69 | M,TH-F | 11P-1135P | Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #22: 9/24(4/WK)] | :30 | \$1,100.00 | 09/24-09/28 | 4 | 1 | 4 | \$4,400.00 | |
| | 23 | M-F | 11P-1135P | Buyline Comment: NEWS | :30 | \$1,200.00 | 10/01-10/05 10/08-10/19 | 2 0 | 1 2 | 2 0 | \$2,400.00 | |
| | 24 | SA | 6A-7A | Buyline Comment: NEWS | :30 | \$350.00 | 09/22-09/22 09/29-10/20 | 2 0 | 1 4 | 2 0 | \$700.00 | |
| | 25 | SA | 7A-9A | Buyline Comment: SAT TODAY [MADE-GOOD BY LINE(S) 71] | :30 | \$625.00 | 09/22-09/22 09/29-10/20 | 2 0 | 1 4 | 2 0 | \$1,250.00 | |

5
 6
 7
 8

ines

10/02/2012 10:08 AM

Printed: 10/02/2012 7:54 PM

8 of 11

| | |
|--------------------|----------------|
| Rep Firm | |
| Sales Office (|) PHILADELPHIA |
| Salesperson (|) AMY MCCREARY |
| Salesperson Phone# | 215-568-6540 |
| Salesperson FAX# | 215-568-1845 |

| Spots/Week | # of Weeks | Total Cost | Daypart |
|------------|------------|------------|-------------|
| 1 | 1 | \$1,000 | 10:00-11:00 |
| 2 | 2 | \$2,000 | 11:00-12:00 |
| 3 | 3 | \$3,000 | 12:00-13:00 |
| 4 | 4 | \$4,000 | 13:00-14:00 |
| 5 | 5 | \$5,000 | 14:00-15:00 |
| 6 | 6 | \$6,000 | 15:00-16:00 |
| 7 | 7 | \$7,000 | 16:00-17:00 |
| 8 | 8 | \$8,000 | 17:00-18:00 |
| 9 | 9 | \$9,000 | 18:00-19:00 |
| 10 | 10 | \$10,000 | 19:00-20:00 |
| 11 | 11 | \$11,000 | 20:00-21:00 |
| 12 | 12 | \$12,000 | 21:00-22:00 |
| 13 | 13 | \$13,000 | 22:00-23:00 |
| 14 | 14 | \$14,000 | 23:00-24:00 |
| 15 | 15 | \$15,000 | 24:00-01:00 |
| 16 | 16 | \$16,000 | 01:00-02:00 |
| 17 | 17 | \$17,000 | 02:00-03:00 |
| 18 | 18 | \$18,000 | 03:00-04:00 |
| 19 | 19 | \$19,000 | 04:00-05:00 |
| 20 | 20 | \$20,000 | 05:00-06:00 |
| 21 | 21 | \$21,000 | 06:00-07:00 |
| 22 | 22 | \$22,000 | 07:00-08:00 |
| 23 | 23 | \$23,000 | 08:00-09:00 |
| 24 | 24 | \$24,000 | 09:00-10:00 |
| 25 | 25 | \$25,000 | 10:00-11:00 |
| 26 | 26 | \$26,000 | 11:00-12:00 |
| 27 | 27 | \$27,000 | 12:00-13:00 |
| 28 | 28 | \$28,000 | 13:00-14:00 |
| 29 | 29 | \$29,000 | 14:00-15:00 |
| 30 | 30 | \$30,000 | 15:00-16:00 |
| 31 | 31 | \$31,000 | 16:00-17:00 |
| 32 | 32 | \$32,000 | 17:00-18:00 |
| 33 | 33 | \$33,000 | 18:00-19:00 |
| 34 | 34 | \$34,000 | 19:00-20:00 |
| 35 | 35 | \$35,000 | 20:00-21:00 |
| 36 | 36 | \$36,000 | 21:00-22:00 |
| 37 | 37 | \$37,000 | 22:00-23:00 |
| 38 | 38 | \$38,000 | 23:00-24:00 |
| 39 | 39 | \$39,000 | 24:00-01:00 |
| 40 | 40 | \$40,000 | 01:00-02:00 |
| 41 | 41 | \$41,000 | 02:00-03:00 |
| 42 | 42 | \$42,000 | 03:00-04:00 |
| 43 | 43 | \$43,000 | 04:00-05:00 |
| 44 | 44 | \$44,000 | 05:00-06:00 |
| 45 | 45 | \$45,000 | 06:00-07:00 |
| 46 | 46 | \$46,000 | 07:00-08:00 |
| 47 | 47 | \$47,000 | 08:00-09:00 |
| 48 | 48 | \$48,000 | 09:00-10:00 |
| 49 | 49 | \$49,000 | 10:00-11:00 |
| 50 | 50 | \$50,000 | 11:00-12:00 |
| 51 | 51 | \$51,000 | 12:00-13:00 |
| 52 | 52 | \$52,000 | 13:00-14:00 |
| 53 | 53 | \$53,000 | 14:00-15:00 |
| 54 | 54 | \$54,000 | 15:00-16:00 |
| 55 | 55 | \$55,000 | 16:00-17:00 |
| 56 | 56 | \$56,000 | 17:00-18:00 |
| 57 | 57 | \$57,000 | 18:00-19:00 |
| 58 | 58 | \$58,000 | 19:00-20:00 |
| 59 | 59 | \$59,000 | 20:00-21:00 |
| 60 | 60 | \$60,000 | 21:00-22:00 |
| 61 | 61 | \$61,000 | 22:00-23:00 |
| 62 | 62 | \$62,000 | 23:00-24:00 |
| 63 | 63 | \$63,000 | 24:00-01:00 |
| 64 | 64 | \$64,000 | 01:00-02:00 |
| 65 | 65 | \$65,000 | 02:00-03:00 |
| 66 | 66 | \$66,000 | 03:00-04:00 |
| 67 | 67 | \$67,000 | 04:00-05:00 |
| 68 | 68 | \$68,000 | 05:00-06:00 |
| 69 | 69 | \$69,000 | 06:00-07:00 |
| 70 | 70 | \$70,000 | 07:00-08:00 |
| 71 | 71 | \$71,000 | 08:00-09:00 |
| 72 | 72 | \$72,000 | 09:00-10:00 |
| 73 | 73 | \$73,000 | 10:00-11:00 |
| 74 | 74 | \$74,000 | 11:00-12:00 |
| 75 | 75 | \$75,000 | 12:00-13:00 |
| 76 | 76 | \$76,000 | 13:00-14:00 |
| 77 | 77 | \$77,000 | 14:00-15:00 |
| 78 | 78 | \$78,000 | 15:00-16:00 |
| 79 | | | |

| | | | |
|---|---|---|------------|
| 2 | 1 | 2 | \$1,250.00 |
|---|---|---|------------|

| | | |
|---|---|------------|
| 1 | 1 | \$1,000.00 |
|---|---|------------|

| | | |
|---|---|------------|
| 1 | | |
| 2 | 2 | \$3,300.00 |

| | | |
|---|---|------------|
| 2 | 2 | \$4,400.00 |
|---|---|------------|

| Item | Amount |
|------|------------|
| 1 | \$1,000.00 |
| 1 | |

| | | |
|---|---|------------|
| 2 | 4 | \$1,300.00 |
|---|---|------------|

| DATE | DESCRIPTION | AMOUNT | BALANCE |
|---------|-----------------|--------|---------|
| 1/1/20 | OPENING BALANCE | | \$0.00 |
| 1/15/20 | PAYROLL | 0 | 0 |
| 1/31/20 | CLOSING BALANCE | | \$0.00 |

| Account | Debit | Credit |
|-------------------------------|-------|--------|
| 1000 Cash | | 1000 |
| 1010 Accounts Receivable | 1000 | |
| 1020 Inventory | | 1000 |
| 1030 Prepaid Insurance | | 1000 |
| 1040 Equipment | | 1000 |
| 1050 Accumulated Depreciation | | 1000 |
| 1060 Land | | 1000 |
| 1070 Buildings | | 1000 |
| 1080 Intangible Assets | | 1000 |
| 2000 Accounts Payable | | 1000 |
| 2010 Notes Payable | | 1000 |
| 2020 Long-Term Debt | | 1000 |
| 2030 Equity | | 1000 |
| 2040 Retained Earnings | | 1000 |
| 2050 Dividends | 1000 | |
| 2060 Common Stock | | 1000 |
| 2070 Preferred Stock | | 1000 |
| 2080 Treasury Stock | 1000 | |
| 2090 Other Equity | | 1000 |
| 3000 Revenue | | 1000 |
| 3010 Cost of Sales | 1000 | |
| 3020 Operating Expenses | 1000 | |
| 3030 Non-Operating Expenses | 1000 | |
| 3040 Income Tax Expense | 1000 | |
| 3050 Other Expenses | 1000 | |
| 3060 Other Income | | 1000 |
| 3070 Other Revenue | | 1000 |
| 3080 Other Gains | | 1000 |
| 3090 Other Losses | | 1000 |
| 4000 Depreciation Expense | 1000 | |
| 4010 Amortization Expense | 1000 | |
| 4020 Impairment Expense | 1000 | |
| 4030 Other Expenses | 1000 | |
| 4040 Other Income | | 1000 |
| 4050 Other Revenue | | 1000 |
| 4060 Other Gains | | 1000 |
| 4070 Other Losses | | 1000 |
| 4080 Other Expenses | 1000 | |
| 4090 Other Income | | 1000 |
| 5000 Revenue | | 1000 |
| 5010 Cost of Sales | 1000 | |
| 5020 Operating Expenses | 1000 | |
| 5030 Non-Operating Expenses | 1000 | |
| 5040 Income Tax Expense | 1000 | |
| 5050 Other Expenses | 1000 | |
| 5060 Other Income | | 1000 |
| 5070 Other Revenue | | 1000 |
| 5080 Other Gains | | 1000 |
| 5090 Other Losses | | 1000 |
| 6000 Depreciation Expense | 1000 | |
| 6010 Amortization Expense | 1000 | |
| 6020 Impairment Expense | 1000 | |
| 6030 Other Expenses | 1000 | |
| 6040 Other Income | | 1000 |
| 6050 Other Revenue | | 1000 |
| 6060 Other Gains | | 1000 |
| 6070 Other Losses | | 1000 |
| 6080 Other Expenses | 1000 | |
| 6090 Other Income | | 1000 |
| 7000 Revenue | | 1000 |
| 7010 Cost of Sales | 1000 | |
| 7020 Operating Expenses | 1000 | |
| 7030 Non-Operating Expenses | 1000 | |
| 7040 Income Tax Expense | 1000 | |
| 7050 Other Expenses | 1000 | |
| 7060 Other Income | | 1000 |
| 7070 Other Revenue | | 1000 |
| 7080 Other Gains | | 1000 |
| 7090 Other Losses | | 1000 |
| 8000 Depreciation Expense | 1000 | |
| 8010 Amortization Expense | 1000 | |
| 8020 Impairment Expense | 1000 | |
| 8030 Other Expenses | 1000 | |
| 8040 Other Income | | 1000 |
| 8050 Other Revenue | | 1000 |
| 8060 Other Gains | | 1000 |
| 8070 Other Losses | | 1000 |
| 8080 Other Expenses | 1000 | |
| 8090 Other Income | | 1000 |
| 9000 Revenue | | 1000 |
| 9010 Cost of Sales | 1000 | |
| 9020 Operating Expenses | 1000 | |
| 9030 Non-Operating Expenses | 1000 | |
| 9040 Income Tax Expense | 1000 | |
| 9050 Other Expenses | 1000 | |
| 9060 Other Income | | 1000 |
| 9070 Other Revenue | | 1000 |
| 9080 Other Gains | | 1000 |
| 9090 Other Losses | | 1000 |
| 10000 Depreciation Expense | 1000 | |
| 10001 Amortization Expense | 1000 | |
| 10002 Impairment Expense | 1000 | |
| 10003 Other Expenses | 1000 | |
| 10004 Other Income | | 1000 |
| 10005 Other Revenue | | 1000 |
| 10006 Other Gains | | 1000 |
| 10007 Other Losses | | 1000 |
| 10008 Other Expenses | 1000 | |
| 10009 Other Income | | 1000 |
| 11000 Revenue | | 1000 |
| 11001 Cost of Sales | 1000 | |
| 11002 Operating Expenses | 1000 | |
| 11003 Non-Operating Expenses | 1000 | |
| 11004 Income Tax Expense | 1000 | |
| 11005 Other Expenses | 1000 | |
| 11006 Other Income | | 1000 |
| 11007 Other Revenue | | 1000 |
| 11008 Other Gains | | 1000 |
| 11009 Other Losses | | 1000 |
| 12000 Depreciation Expense | 1000 | |
| 12001 Amortization Expense | 1000 | |
| 12002 Impairment Expense | 1000 | |
| 12003 Other Expenses | 1000 | |
| 12004 Other Income | | 1000 |
| 12005 Other Revenue | | 1000 |
| 12006 Other Gains | | 1000 |
| 1200 | | |

| | | | | | |
|------------|-------------------------|------------------|-------------------------|--------------------|------------------|
| Station | KSNV-TV LAS VEGAS, NV. | Agency | () JAMESTOWN ASSOC | Rep Firm | () PHILADELPHIA |
| Advertiser | () REP. JEWISH COALITI | | 5 MAPLETON ROAD, S#300 | Sales Office | () AMY MCCREARY |
| Product | REP JEWISH COALITION | | PRINCETON, NJ 08540 | Salesperson | () |
| Estimate# | | | | | |
| Buyer | LAURA LANCASTER | Agency C/P1/P2/E | | Salesperson Phone# | 215-568-6540 |
| Phone# | | Flight Dates | 09/17/2012 - 10/21/2012 | Salesperson FAX# | 215-568-1845 |
| Fax# | | Hiatus Weeks | | | |

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|-----------|--|-----|------------|----------------------------|------------|------------|-------------|------------|---------|
| | 33 | SU | 7A-8A | Buyline Comment: SUN TODAY | :30 | \$625.00 | 09/23-09/30 | 2 | 2 | 4 | \$2,500.00 | |
| | 34 | SU | 930A-10A | Buyline Comment: CM [MADE-GOOD BY LINE(S) 70] | :30 | \$500.00 | 09/23-09/23 09/30-09/30 | 1 0 | 1 1 | 1 0 | \$500.00 | |
| | 70 | SU | 9A-930A | Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #34: 9/30(1/WK)] | :30 | \$500.00 | 09/30-09/30 | 0 | 0 | 0 | \$0.00 | |
| | 35 | SU | 930A-10A | Buyline Comment: CM | :30 | \$600.00 | 10/07-10/14 10/21-10/21 | 0 1 | 2 1 | 0 1 | \$600.00 | |
| | 36 | SU | 830P-930P | Buyline Comment: NEWS AFT SNF | :30 | \$1,800.00 | 10/07-10/14 10/21-10/21 | 0 1 | 2 1 | 0 1 | \$1,800.00 | |
| | 37 | SU | 830P-930P | Buyline Comment: NEWS AFT SNF | :30 | \$1,600.00 | 09/23-09/30 | 1 | 2 | 2 | \$3,200.00 | |
| | 38 | SA | 5P-630P | Buyline Comment: NEWS [MADE-GOOD BY LINE(S) 72] | :30 | \$650.00 | 09/22-09/22 09/29-09/29 | 0 1 | 1 1 | 0 1 | \$650.00 | |
| | 72 | SA | 8P-9P | Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #38: 9/22(1/WK)] | :30 | \$650.00 | 09/22-09/22 | 1 | 1 | 1 | \$650.00 | |

Station KSNV-TV LAS VEGAS, NV. Agency () JAMESTOWN ASSOC
 Advertiser () REP. JEWISH COALITI 5 MAPLETON ROAD, S#300
 Product REP JEWISH COALITION PRINCETON, NJ 08540
 Estimate# LAURA LANCASTER Agency C/P1/P2/E
 Buyer Phone# Flight Dates 09/17/2012 - 10/21/2012
 Fax# Hiatus Weeks Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|------|--|---------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| | 39 | SA | 5P-630P | NEWS | :30 | \$675.00 | 10/06-10/20 | 0 | 0 | 0 | \$0.00 | |
| | | | Buyline Comment: NEWS | | | | | | | | | |
| | | | [MADE-GOOD BY LINE(S) 75] | | | | | | | | | |
| | 75 | SA | 8P-930P | NEWS | :30 | \$675.00 | 10/06-10/06 | 1 | 1 | 1 | \$675.00 | |
| | | | Buyline Comment: NEWS | | | | | | | | | |
| | | | [MKGD FOR SPOTS MISSED ON LN #39: 10/06(1/WK)] | | | | | | | | | |
| | 40 | SA | 630P-730P | NEWS | :30 | \$525.00 | 10/06-10/20 | 0 | 0 | 0 | \$0.00 | |
| | | | Buyline Comment: WH/JEP | | | | | | | | | |
| | | | [MADE-GOOD BY LINE(S) 76] | | | | | | | | | |
| | 76 | SA | 9P-10P | NEWS | :30 | \$525.00 | 10/06-10/06 | 1 | 1 | 1 | \$525.00 | |
| | | | Buyline Comment: WH/JEP | | | | | | | | | |
| | | | [MKGD FOR SPOTS MISSED ON LN #40: 10/06(1/WK)] | | | | | | | | | |
| | 41 | SA | 630P-730P | NEWS | :30 | \$500.00 | 09/22-09/22 | 0 | 1 | 0 | \$500.00 | |
| | | | Buyline Comment: WH/JEP | | | | | | | | | |
| | | | [MADE-GOOD BY LINE(S) 73] | | | | | | | | | |
| | 73 | SA | 9P-10P | NEWS | :30 | \$500.00 | 09/22-09/22 | 1 | 1 | 1 | \$500.00 | |
| | | | Buyline Comment: WH/JEP | | | | | | | | | |
| | | | [MKGD FOR SPOTS MISSED ON LN #41: 9/22(1/WK)] | | | | | | | | | |
| | 74 | M-SU | 11P-1135P | NEWS | :30 | \$1,100.00 | 09/17-09/30 | 1 | 2 | 2 | \$2,200.00 | |
| | | | Buyline Comment: NEWS | | | | | | | | | |

—REPORT TOTALS—
 Report Totals: 252 / \$163,775.00

—SALES MONTHLY TOTALS—

Station KSNV-TV LAS VEGAS, NV. Agency () JAMESTOWN ASSOC
 Advertiser () REP. JEWISH COALITI 5 MAPLETON ROAD, S#300
 Product REP JEWISH COALITION PRINCETON, NJ 08540
 Estimate# Agency C/P1/P2/E
 Buyer LAURA LANCASTER Flight Dates 09/17/2012 - 10/21/2012
 Phone# Hiatus Weeks
 Fax#
 Sep 12: 187 / \$117,650.00 Oct 12: 65 / \$46,125.00
 Sales Totals: 252 / \$163,775.00
 Station Totals: 252 / \$163,775.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|-----------|----------|---------|---------|----------|----------|
| Market Totals | \$629,904 | CATV 0% | KBLR 0% | KINC 0% | KLAS 29% | KSNV 26% |
| | | KTNV 20% | KTUD 1% | KVCW 2% | KVMY 6% | KVVU 16% |
| | | XXXX 0% | | | | |

---COMPETITIVE COMMENTS---
 NEW ORDER
 EST SHARES

Books NOV12
 Demos RA35+

---CREDIT RISK---
 CASH IN ADVANCE

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845